

**LIVING DIVANI - PREVIEW MILANO DESIGN WEEK 2021**

**(LIVING DIVANI)<sup>3</sup>**

**Novelties: Piero Lissoni, David Lopez Quincoces, Marco Lavit, Mist-o**

**Living Divani Gallery, Corso Monforte 20, Milan. 05-10.09.2021. Press days: September 4th and 6th. By appointment**

**Supersalone, FieraMilano Rho. Hall 4, Aisle A12. 05-10.09.2021**

**Living Divani Headquarters, Anzano del Parco (CO). By appointment only**

**Living Divani in its three variations:** on the occasion of the **Milano Design Week 2021** on stage from September 5<sup>th</sup>-10<sup>th</sup>, the brand from Anzano del Parco, that has made its trademark of upholstery **enhances its visibility, moving among different locations going beyond its established confines.**

Only one year after its opening, **Living Divani Gallery**, the brand's new reference point in Milan, is expanding: **from the scenic design set up in the window, to the more classic ambiances shown on the lower floor characterized by the presence of canaletto walnut boiserie and backlit walls, up to the skylight area dedicated to the outdoor;** the showroom in Corso Monforte 20 grows to accommodate the brand's icons together with the latest **2021 novelties** that include **the Sumo upholstery family by Piero Lissoni, the Moon Coffee Table by Mist-o, the Lemni armchair by Marco Lavit and the Kasbah modular outdoor sofa by David Lopez Quincoces,** revealing at once the spirit and the soul of **Living Divani collection in continuous evolution.**

**On the occasion of Supersalone 2021,** the new format that revives the charm of the Salone del Mobile in Milan experiencing new display approaches and proposing new interpretations, **an installation by Piero Lissoni** pays homage to the **silent elegance of the brand,** capable of combining geometric synthesis and daily comfort.

Exhibited on a platform, **Sumo lenticular sofa designed by Piero Lissoni in 2020,** featuring an audacious silhouette, sculpted in an accommodating and sinuous pose, celebrates the **pure creativity** of the brand, **capable of shaping a collective imaginary.**

A second scene is dedicated to **the entire Sumo family, which in 2021 extends its inspiration,** presenting a new sofa and armchair, featuring a straight base and a reclining backrest, together with low tables and benches: a skilful mix of refined fabrics, delicate leathers, charming woods and marbles, in a world of tactile suggestions where tailoring is the real protagonist.

The setting is completed with the Sailor bookshelf by David Lopez Quincoces, for a versatile interior, ideal for daily life necessities as well as working scenarios, in the idea that various situations and people could follow each other over time, finding a new way to interact with the furnishings, both dynamic and versatile.

Last but not least, relevant updates involve also the **Headquarters in Anzano del Parco,** which **renews the layout of its showroom and includes a new welcoming area together with the new Exhibition Space,** in the name of a creative expressivity and technical mastery that led Living Divani figure among the leading names of Made in Italy, guarantee of an internationally recognized quality.

### **SUMO FAMILY, Design Piero Lissoni, 2021**

Playing, de-structuring and reassembling are confirmed as one of the brand's favourite activities. Protagonist of the living room the Sumo family, presented in 2020 and distinguished by the concave seat, is now enriched with a new variant designed to respond to a more classic and rigorous idea of comfort. The new Sumo sofa features a base in canaletto walnut, now a perfectly horizontal sign, on which rest different volumes, from the thinner padding of the seat, to the majestic armrests, to the backrest that curves and lightens in the rear part, showing the wooden supporting frame, with the possibility of adding a headrest mechanism that makes the backrest recline in different positions that modifies the total height as well as the comfort, to interpret new attitudes and rituals of both bodies and minds. The Sumo armchair is a totem on stage where weights are carefully balanced by the measured eye of its demiurge Piero Lissoni. The proposal is completed by the new Sumo low table available with glossy lacquered, canaletto walnut or marble top, including the newly launched Forest Green, featuring a streaked surface, to rediscover the pleasure of tactile and unexpected juxtapositions and by the Sumo bench, where loose cushions of different sizes are combined with the wood top to which elegant and functional colored containers can be paired.

*"Sumo is a large family that tells of different lives: a project created with Living Divani and then developed, to show all its new variants. It was born from a very simple idea, almost a gesture: a very thin platform on which low cushions rest, giving life to sofas, chaise lounge, daybeds, benches, almost like an architectural matrix. A "soft audience" with a streamlined shape, a series of objects that, once they are placed in their ideal surroundings, should somehow disappear, and therefore not interfere with what is the space and becoming a very low presence but with a little comfort, thanks to the possibility of touching, raising, lowering the cushions, making them interactive with human beings. A family has many relatives, it consists of various elements: there are older brothers, the sofas, there are armchairs, there are tables, there are poufs, there are benches. You put a cushion on the table, on the cushion you put another cushion that can be freely moved around and suddenly this creature that once was a table, then becomes a pouf, with a backrest. In short, Sumo is a quite dynamic family."*

*Piero Lissoni*

### **LEMNI, Design Marco Lavit, 2021**

The Lemni armchair by Marco Lavit moves with ease from the living to the night area, offering an unexpected refuge of refinement that captures for its light aesthetic. Suspended seat in saddle leather, balanced on a metal structure in black painted tubular steel, it traces a design in the air welcoming also the backrest roll cushion. Somewhat furniture, somewhat sculpture, this intimate and chic observatory on the world reveals the desire to relieve from superfluous weights and soar in the air, enchanting with its graphic vitality.

*"Lemni was born from the dialogue between two universes, that of Living Divani oriented towards product design, and the types of projects my studio usually deals with, that are collectables and one-offs. The initial idea for the development of this product was to work on a theme that is quite dear to me, the easychair: I have always been interested in this sort of very simple, very light objects in which you have a band, whether fabric or leather, suspended from a steel frame. The structure of Lemni, in fact, was conceived as a continuous gesture: Lemni comes from the Latin "Lemniscus", or the lemniscate curve, which is a geometric shape that repeats itself like an upside-down eight, like the symbol of infinity: a geometric exercise in itself, that pushed me in transforming it into a 3d volume making it become a structure that could support this leather seat. Finally, a cylindrical bolster, which is the only padded element of the seat, imagined as a solid and simple volume that conveys the idea of comfort that an armchair should emanate".*

*Marco Lavit*

### **MOON COFFEE TABLE, Design Mist-o, 2021**

Launched as a bedside table in 2014 and become an indispensable presence in the brand's night scenarios, Moon by Mist-o is resumed and expanded to experiment new expressive and use possibilities. Its pure shape in curved wood, which opens like a chest to reveal storage spaces, is proposed in 3 new variants: Moon Eclipse is a double volume that combines a low and wide cylinder, which acts as a perfect tabletop, with a satellite container that can be opened, on one side only, and equipped with a swivel and removable insert, designed for storing bottles and glasses. Moon Satellite is a taller multifunctional container on wheels, which can be used as a bedside table, coffee table or portable desk drawer. It is divided in a lower compartment ideal for storing books and magazines, and an upper compartment that can be used as a pocket emptier and accessory holder. Finally Full Moon, a low and wide volume, with an upper hinged opening which, thanks to a swivel and extractable insert, offers an extremely capacious hidden storage space organized on different levels.

*"These products designed for Living Divani come as an extension of the Moon bedside table designed in 2014: Moon Eclipse, a double volume which includes a satellite container, Moon Satellite, a moveable storage unit with two compartments, and Full Moon, a low and wide volume that acts also as a coffee table. Starting from Moon bedside table, we have developed these three products which share the same aesthetic language, finding different typologies that could create a coherent product family. Essential, coherent and useful: pure volumes that hide their own functionality".*

*Mist-o*

### **KASBAH, Design David Lopez Quincoces 2021**

The new Living Divani collection also includes a completely customizable idea of relaxing in the open air. The new Kasbah modular sofa designed by David Lopez Quincoces lights up the charm of outdoor spaces, of the contact with nature, of convivial life, of freely flying thoughts, with a style that becomes more relaxing and informal without giving up the elegance and delicacy of the shapes. A solid Teak wood frame creates a horizontal sign for different elements that can be combined as desired, on which inviting cushions rest with a roller acting as armrest or headrest, if used as a daybed: a welcoming tailor-made comfort with a full view of the landscape all around, between rigor and emotion.

*"Kasbah was born while working for a residential project in Morocco, from the necessity of having a very large sofa with a special modularity. It was requested a very versatile product, that could be configurated in different ways and which must have had wood as main tactile material. We have developed different modules that allow to rotate the cushions in all positions, with the possibility of giving Kasbah different interpretations and uses over time. We also decided to work with Teak Burma, a material coming from certified plantations, as well as using specific molds made of recycled plastic in a way that all the components could be as oriented as possible towards sustainability, always guaranteeing the maximum quality of the project."*

*David Lopez Quincoces*